

SUPPORT LOCAL COVID-19
EFFORTS

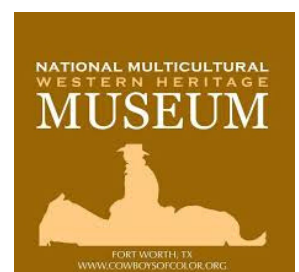


JUNETEENTH LIVE STREAMING MUSIC FESTIVAL SPONSORSHIP PROPOSAL

Presented by:



Benefitting:



JIMAUSTINONLINE.COM

PRESENTS

Juneteenth

LIVE STREAMING MUSIC FESTIVAL

June 18, 2020 **Virtual Black Film Festival**
June 19, 2020 | 6 pm - 12:30 am
Zydeco & Blues



AHOYNZ ft.
Kenya C.



Holland K. Smith



Fat Daddy
"HEADLINER"



Sheran Keyton



Jay-B &
The Zydeco Posse

June 20, 2020 | 4 pm - 12:00 am
All Jazz & RnB



Linny Nance &
The Trio



Rob
Holbert



Faces
The Band



Marion
Meadows
"HEADLINER"



Fingerprints



Taylor Pace



Joseph Vincelli

TICKETS AVAILABLE
ON EVENTBRITE

Proceeds & Donations Benefiting:
United Way of Tarrant County COVID-19 Fund
National Multicultural Western Heritage Museum
The Artist Outreach

LIVE STREAMING CONCERT CAN
BE VIEWED ON YOUTUBE FOR \$10

FOOD & DRINKS AVAILABLE



For More Information: (817) 923-9305 | INFO@JIMAUSTINONLINE.COM

Sponsorship Levels

	HEADLINER	PLATINUM	GOLD	BRONZE
THE CONCERT SPONSOR	\$10,000	\$5,000	\$2500	\$1000
COMPLIMENTARY TICKETS	16	8	4	2
OPPORTUNITY TO UNDERWRITE HEADLINER	YES			
VIP SECTION WITH DEDICATED SERVER (FOOD/COCKTAILS)	YES	YES		
LOGO ADVERTISEMENT WITH PROMOTIONS	YES	YES	YES	
LOGO ON SOCIAL MEDIA	YES	YES	YES	YES
LOGO ON TICKETING WEBSITE	YES	YES	YES	YES
LOGO ON PRINTED ADVERTISEMENT	YES	YES	YES	YES
LIVE STAGE MENTIONING	YES	YES	YES	YES
BRAND GIVEAWAYS AND SAMPLING	YES	YES	YES	YES
AD IN PROGRAM BOOK *	FULL PAGE	½ PAGE	¼ PAGE	YES
ACKNOWLEDGEMENT IN PROGRAM * BOOK	YES	YES	YES	YES

*For sponsors confirmed by June 12th, 2020

Contact us here for more information: 817-923-9305
or sales@jimaustinonline.com

Demographics

Target Demographic for the event

- Adults age 25 - 64
- 54% women & 45% men
- Household income ranging from 55k to six figure income
- Family oriented
- Educated
- JAO Website- 5K views per month
- JAO Newsletter - 7k plus subscribers
- Social Media Advertising - over 14k followers

The Location

The Warehouse on Berry Event Center

The Warehouse on Berry main hall is equipped to accommodate well over 250 guests with a reception area that guests can mix and mingle. There is ample amount of parking that will provide Valet parking service for Juneteenth Live Streaming Music Festival guest. The Warehouse is located at 1125 E. Berry Street in Fort Worth, TX.



Marketing Platforms

- Radio
- Social Media
- Targeted Email Blasts
- Text Messaging Blasts
- Podcast Promotions
- Press Release/Invites
- Partner Newsletters
- Event Calendars

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**JIM AUSTIN ONLINE ANNOUNCES
JUNETEENTH LIVE STREAMING MUSIC FESTIVAL BENEFITING
THE UNITED WAY OF TARRANT COUNTY COVID-19 RELIEF EFFORTS**

Fort Worth, TX...Jim Austin Online is jazzed to announce the launch of the smoothest music festival of the Summer! The Juneteenth Live Streaming Music Festival will take place on Friday and Saturday, June 19-20, 2020 and will stream live on YouTube! The concert will broadcast from the Warehouse located at 1125 E. Berry Street in Fort Worth, Texas, 76110.

Limited VIP venue seating will be available in accordance with ALL COVID-19 social gathering and distancing protocols. VIP tickets are \$45, and streaming tickets are \$10.

The festival kicks off Friday at 6 PM with a stellar line-up of Zydeco and Blues with FAT DADDY headlining the extravaganza! Also performing are HOLLAND K SMITH, SHERAN KEYTON, JAY-B & THE ZYDECO POSSE and KENYA C! "We are excited to present an incredible weekend of Zydeco, Blues and Jazz for music lovers not only in the Dallas/Fort Worth area, but around the world," says promoter Jim Austin. "We want to make sure that we adhere to all of the safety guidelines and do our part to continue to flatten the curve in the spread of the Coronavirus; so, we will have limited venue seating. Anyone who is not able to come and enjoy the festival live can tune in and join the party with us on Youtube!"

The festival continues Saturday with an all Jazz line-up beginning at 4 PM with LINNY NANCE & THE TRIO, ROB HOLBERT, JOSEPH VINCELLI, TAYLOR PACE, FACES THE BAND and headliners FINGERPRINTS featuring MARION MEADOWS.

Don't miss this incredible weekend of music! VIP venue seats and streaming tickets are available online at [Eventbrite.com](https://www.eventbrite.com). For more information or to inquire about sponsorship opportunities, call 817-923-9305.

Jim Austin Online is working in partnership with the United Way of Tarrant County to help raise money for COVID-19 Relief. The concert will also benefit The Artists Outreach and the National Multicultural Western Heritage Museum. Jim Austin Online offers a calendar of networking opportunities to help you make new connections and grow your business. As an influencer and online media channel, Jim Austin Online.com promotes entertainment and cultural events in the DFW Metroplex area.

The Juneteenth Live Streaming Music Festival is sponsored in part by DFW Metroplex Jazz, The Warehouse on Berry, Austin Company Commercial Real Estate, CSI Renovations & Roofing, United Carpet Cleaning, Stockyards Podcast Studios, Visit Fort Worth, Radisson Hotel Fossil Creek, Denton Black Film Festival and Tarrant County College District.

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Company Name	
Address	
Social Media Accounts	
Website	
Notes	

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Signature _____

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Remit Your Sponsorship Payment to:
Jim Austin Online | 2029 N. Main Street | Fort Worth, TX
76164

Email: Sales@jimaustinonline.com
Credit Card by Phone : (817) 923-9305